

Individual report

In one hand, this individual report describes the way we work as a Team, in a second hand there is the personal critique towards our work and what I have done in the business plan.

Work as a Team

Group and personal diary:

- 25 October 2009: First meeting, everybody suggested different thematically subjects for the business. We kept the best ideas, and all over the weeks we vote and discuss about this subjects (like : new revolutionary engine for car, phone's interactive kiosks which can save your contact and reload your credit phone, strip club on a boat to avoid the national Malaysian law, etc.). After a lot of discuss we kept my idea: the gourmet gift baskets and we did some evolution of it, to obtain: Business Box!
- 1 November 2009: We define the way we will write the business plan. We write on a internet share document all the little details about the gift basket idea to have the same guiding principle. We also decide about the capital choice, where implant the business, what kind of products we will sell, what basket or box will we use, etc. All over the week we complete the common document to build the foundations of the business plan.
- 8 November 2009: After studying the plan seen in course, we divided the parts of the business plan. We decided to work in two groups because it is easier to make work groups of two, in particular cause of the availability. All over the week we met almost every day to write the business plan.
- 15 November 2009: Last check up: layout, proofreading, writing the executive summary, logo creation, and last verification.

This project learn to us some good advantages for our future professional work, work in team needs to be organize, more you are more you need to be organize. We meet each other with steadiness. We learn to divide a work, to share and collect ideas, to obtain a common idea, result of our contributions.

Personal log of experiences

The main experience is learn, is the work method which needed to change for a team method of work. The second is the methodologies to generate ideas: find a theme and try to find something we want to see in the market. And if the idea is not good chance the theme and do it until you find something enough strong to make a business and make profit! Thanks to our course which we had a solid base of the writing methodology that we followed all over the business plan writing process.

In the Business plan everybody had an important role, for me I found the idea of the basket gift, and after the entire group develop the idea. With Antonin we work together on the financial plan, the executive summary, mission, objectives, the industry analysis, milestones, and human resources plan. The rest of parts was divided between the three others teammate, and the PowerPoint was made by the entire Team.